



Trustmark SimplinkSM

Enrollment technology made simple

When it comes to technology, simplicity and functionality aren't just "nice to have", they're essential. This is especially true during enrollment, where employees need a user-friendly experience. Trustmark SimplinkSM, is a new enrollment technology solution that can change the way you offer benefit solutions.

What is Simplink?

Simplink is a new API that allows Trustmark insurance products to easily and seamlessly link into any benefits administration system. This means Trustmark products can be offered on any case, regardless of the client's existing system. Simplink is a turnkey, no-cost solution.

We're already working with systems you know and love, including:



Triune Technologies

And, available for 1/1/2021 effective dates



- BenTek
- Accordware
- Secova

The Simplink difference



SEAMLESS EXPERIENCE

Mimics the look and feel of the existing ben admin system for simple navigation.



SYSTEM FLEXIBILITY

Allows Trustmark products to be offered on any system.



RICHER PRODUCTS

Access to the full complement of Trustmark products and product features.



SPEEDY SET UP

Configuration is quick and all cases can be set up quickly after initial configuration.



CLEANER DATA

Eliminates the need for EDI interface.



POLICIES ISSUED FASTER

Data will flow faster through the system, allowing us to issue policies faster.

A better experience for everyone

Simplink will improve the experience for everyone involved in the voluntary benefits enrollment, with benefits for:



Employees

- Simple, cohesive and easy to understand enrollment experience
- The best in insurance protection from Trustmark products



Employers

- A simplified, integrated enrollment system
- Superior voluntary benefits protection offered to employees



Brokers

- Simpler process for handling data
- Ability to offer Trustmark products on any ben admin system
- Ability to offer a smoother enrollment solution to employers



Trustmark offers:



Industry-recognized
Universal Life insurance
with long-term care



Award-winning and
patent-pending
Critical Illness insurance



Hospital insurance that
balances superior protection
with unmatched flexibility



Income protection insurance with more ways
to get benefits in
policyholders' hands



Accident insurance that
offers increased benefits for
the accidents which are
most likely to occur

**You care.
We listen.**

**Contact your Trustmark regional sales representative to get Simplink today.
It's a game changer.**

Trustmark Simplink is a trademark of Trustmark Insurance Company.

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