









Trustmark **Simp**link SM Enrollment technology made simple

When it comes to technology, simplicity and functionality aren't just "nice to have", they're essential. This is especially true during enrollment, where employees need a user-friendly experience. Trustmark SimplinkSM, is a new enrollment technology solution that can change the way you offer benefit solutions.

What is Simplink?

Simplink is a new API that allows Trustmark insurance products to easily and seamlessly link into any benefits administration system. This means Trustmark products can be offered on any case, regardless of the client's existing system. Simplink is a turnkey, no-cost solution.

We're already working with systems you know and love, including:









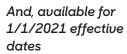




Benefit*first**









ENROLLVB



- BenTek
- Accordware
- Secova







SEAMLESS EXPERIENCE

Mimics the look and feel of the existing ben admin system for simple navigation.



RICHER PRODUCTS

Access to the full complement of Trustmark products and product features.



CLEANER DATA

Eliminates the need for EDI interface.



SYSTEM FLEXIBILITY

Allows Trustmark products to be offered on any system.



SPEEDY SET UP

Configuration is quick and all cases can be set up quickly after initial configuration.



POLICIES ISSUED FASTER

Data will flow faster through the system, allowing us to issue policies faster.





A better experience for everyone

Simplink will improve the experience for everyone involved in the voluntary benefits enrollment, with benefits for:



Employees

- Simple, cohesive and easy to understand enrollment experience
- The best in insurance protection from Trustmark products





Employers

- A simplified, integrated enrollment system
- Superior voluntary benefits protection offered to employees





Brokers

- Simpler process for handling data
- Ability to offer Trustmark products on any ben admin system
- Ability to offer a smoother enrollment solution to employers



Trustmark offers:



Industry-recognized
Universal Life insurance
with long-term care



Award-winning and patent-pending

Critical Illness insurance



Hospital insurance that balances superior protection with unmatched flexibility



Income protection
insurance with more ways
to get benefits in
policyholders' hands



Accident insurance that offers increased benefits for the accidents which are most likely to occur

You care. We listen. Contact your Trustmark regional sales representative to get Simplink today. It's a game changer.

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